

# Printing Price List

## Business Cards



## Calendars



## Postcards & Bookmarks



## Stationery



**Business Cards**

Make a lasting impression with our range of business cards. Remember that our Business Class cards include full colour printing on the front and free black print on the reverse of the card. Put something your client will value on the back of the card, such as a calendar, list of services, testimonials or room for a quote, and watch your business card keep doing its job as a silent salesperson for your company. A full colour reverse option is also available to add extra impact. Other extras available for your cards include rounded corners, numbering for membership cards and magnets to stick around longer.



**Specs**

**Business Class 420:** 90x55mm, 90x54 or 88x53mm  
 Gloss cello only available on front of card, matt cello is only available on both sides.

**Economy Class 310:** 90x55mm, 90x54 or 88x53mm  
 2,500 minimum run, full colour both sides process only, no cello available.

Finish	Front	Back	250	500	1000	2000	3000	5000
Uncoated	FC	BW	\$79	\$89	\$99	\$185	\$264	\$410
	FC	FC	\$99	\$109	\$119	\$220	\$300	\$475
Gloss / Matt	FC	BW	\$109	\$119	\$139	\$270	\$390	\$625
	FC	FC	\$119	\$129	\$149	\$290	\$420	\$675
Finish	Front	Back	2500	5000	7500	10000	12500	15000
Economy	FC	FC	\$180	\$300	\$440	\$530	\$650	\$770

**Folding Business Cards**

Twice as much space as a normal business card, our folding cards are great for appointment cards, product menus and people with lots of qualifications. The cards come scored ready to fold.



**Specs**

**Business Class 420:** 180x55mm or 90x110mm  
 Gloss cello only available on front of card, matt cello is only available on both sides. Includes one score.

**Economy Class 310:** 180x55mm or 90x110mm  
 2,500 minimum run, full colour both sides process only, no cello available. Includes one score.

Finish	Front	Back	250	500	1000	2000	3000	5000
Uncoated	FC	BW	\$230	\$245	\$280	\$500	\$700	\$1,000
	FC	FC	\$290	\$305	\$340	\$600	\$800	\$1,100
Gloss / Matt	FC	BW	\$250	\$275	\$310	\$550	\$750	\$1,050
	FC	FC	\$310	\$325	\$360	\$650	\$850	\$1,150
Finish	Front	Back	2500	5000	7500	10000	12500	15000
Economy	FC	FC	\$410	\$660	\$890	\$1,090	\$1,260	\$1,400

### Slimline Business Cards

They say good things come in small packages. Our slimline cards confirm that business cards definitely do. You can choose any size you like between 30mm and 55mm wide. Look great, stand out and impress the people that count - your customers. Available on both Business Class 420 and Economy Class 310 stocks, slimline cards look great when combined with the matt cello option.



#### **Specs**

**Business Class 420:** Width 30-55mm, length 30-90mm  
 Gloss cello only available on front of card, matt cello is only available on both sides.

**Economy Class 310:** Width 30-55mm, length 30-90mm  
 2,500 minimum run, full colour both sides process only, no cello available.

Finish	Front	Back	250	500	1000	2000	3000	5000
Uncoated	FC	BW	\$95	\$105	\$115	\$225	\$330	\$530
	FC	FC	\$120	\$130	\$140	\$275	\$400	\$650
Gloss / Matt	FC	BW	\$105	\$125	\$145	\$285	\$415	\$660
	FC	FC	\$135	\$155	\$175	\$345	\$500	\$760
Finish	Front	Back	2500	5000	7500	10000	12500	15000
Economy	FC	FC	\$200	\$320	\$460	\$550	\$670	\$770

### Bookmarks

Keep your company in front of your customers, even when they're snuggled up in bed with their favourite read. Perfect for gifts or to sell, people will hang onto them long after you hand them out. Bookmarks give you plenty of room to get your message across.



#### **Specs**

**Business Class 420:** 180x55mm  
 Gloss cello only available on front of card, matt cello is only available on both sides.

**Economy Class 310:** 180x55mm  
 2,500 minimum run, full colour both sides process only, no cello available.

Finish	Front	Back	250	500	1000	2000	3000	5000
Uncoated	FC	BW	\$160	\$180	\$220	\$390	\$550	\$900
	FC	FC	\$220	\$240	\$280	\$500	\$700	\$1,100
Gloss / Matt	FC	BW	\$180	\$200	\$240	\$430	\$610	\$990
	FC	FC	\$240	\$260	\$300	\$540	\$760	\$1,190
Finish	Front	Back	2500	5000	7500	10000	12500	15000
Economy	FC	FC	\$300	\$530	\$770	\$1,000	\$1,200	\$1,350

### Postcards DL

Why not use the tried-and-tested advertising method of post cards in a new dimension? These DL post cards give you a larger-than-usual shape in which to illustrate your product, or plenty of space to fit several messages. The great part is the standard postage fee still applies – no extra charges for more details going directly to your customer!



**Specs**

**Business Class 420:** 210x95mm

Gloss cello only available on front of card, matt cello is only available on both sides.

**Economy Class 310:** 210x95mm

2,500 minimum run, full colour both sides process only, no cello available.

Finish	Front	Back	250	500	1000	2000	3000	5000
Uncoated	FC	BW	\$235	\$255	\$310	\$580	\$860	\$1,300
	FC	FC	\$290	\$310	\$370	\$700	\$1,030	\$1,500
Gloss / Matt	FC	BW	\$260	\$280	\$340	\$640	\$940	\$1,400
	FC	FC	\$320	\$340	\$400	\$760	\$1,120	\$1,600
Finish	Front	Back	2500	5000	7500	10000	12500	15000
Economy	FC	FC	\$325	\$465	\$700	\$920	\$1,120	\$1,300

### Postcards A6

Post cards are the perfect tool to find and keep your customers. They can't be ignored when they arrive in the mailbox and your message is already open and grabbing their attention. Keep your business in the front of your customer's mind with a new postcard every 6-8 weeks. Regularly send them details on your latest products, offerings, and specials and you will be guaranteed you are the first supplier your customer turns to.



**Specs**

**Business Class 420:** 145x95mm

Gloss cello only available on front of card, matt cello is only available on both sides.

**Economy Class 310:** 145x95mm

2,500 minimum run, full colour both sides process only, no cello available.

Finish	Front	Back	250	500	1000	2000	3000	5000
Uncoated	FC	BW	\$175	\$195	\$235	\$445	\$660	\$1,000
	FC	FC	\$220	\$240	\$280	\$540	\$800	\$1,200
Gloss / Matt	FC	BW	\$200	\$220	\$260	\$480	\$720	\$1,100
	FC	FC	\$240	\$260	\$300	\$570	\$840	\$1,300
Finish	Front	Back	2500	5000	7500	10000	12500	15000
Economy	FC	FC	\$300	\$400	\$600	\$850	\$1,000	\$1,200

### Postcards A5

Here's an idea! Use an A5 mailer to promote new products before they arrive in-store! Our A5 postcards give you plenty of space to tell people everything you have to say. After all, some of us have more to say than others.



**Specs**

**Business Class 420:** 210x148mm  
 Gloss cello only available on front of card, matt cello is only available on both sides.

**Economy Class 310:** 210x148mm  
 2,500 minimum run, full colour both sides process only, no cello available.

Finish	Front	Back	250	500	1000	2000	3000	5000
Uncoated	FC	BW	\$340	\$360	\$450	\$850	\$1,230	\$1,900
	FC	FC	\$430	\$450	\$540	\$1,000	\$1,420	\$2,100
Gloss / Matt	FC	BW	\$380	\$400	\$490	\$930	\$1,340	\$2,000
	FC	FC	\$470	\$490	\$580	\$1,090	\$1,520	\$2,200
Finish	Front	Back	2500	5000	7500	10000	12500	15000
Economy	FC	FC	\$385	\$750	\$1,080	\$1,380	\$1,650	\$2,000

### Postcards Sumo

Our Sumo postcards stand out and get you noticed. Sumo postcards are close to the biggest thing you can post for the price of an ordinary stamp. At 220 x 120mm, it will have a sumo-sized impact in your target's mailbox.



**Specs**

**Business Class 420:** 220x120mm  
 Gloss cello only available on front of card, matt cello is only available on both sides.

**Economy Class 310:** 220x120mm  
 2,500 minimum run, full colour both sides process only, no cello available.

Finish	Front	Back	250	500	1000	2000	3000	5000
Uncoated	FC	BW	\$290	\$310	\$400	\$750	\$1,050	\$1,550
	FC	FC	\$350	\$370	\$460	\$850	\$1,200	\$1,800
Gloss / Matt	FC	BW	\$320	\$340	\$430	\$800	\$1,100	\$1,600
	FC	FC	\$380	\$400	\$490	\$900	\$1,250	\$1,800
Finish	Front	Back	2500	5000	7500	10000	12500	15000
Economy	FC	FC	\$400	\$600	\$780	\$1,150	\$1,400	\$1,600



## Calendars

Calendars will advertise your business inside your customers' homes for a whole year. That puts your message in your prospect's face for less than \$0.001 per day... that's terrific value! Calendars come with a magnet already affixed ready to hand out and stick up.



### Specs

**Business Class 420:** 210x95mm

Gloss cello only available on front of card, matt cello is only available on both sides. Includes magnets affixed.

**Economy Class 310:** 210x95mm

2,500 minimum run, full colour both sides process only, no cello available. Includes magnets affixed.

Finish	Front	Back	250	500	1000	2000	3000	5000
Uncoated	FC	BW	\$360	\$380	\$470	\$850	\$1,200	\$1,800
	FC	FC	\$420	\$440	\$550	\$970	\$1,350	\$2,000
Gloss / Matt	FC	BW	\$400	\$420	\$510	\$920	\$1,270	\$1,900
	FC	FC	\$450	\$470	\$560	\$1,050	\$1,450	\$2,100
Finish	Front	Back	2500	5000	7500	10000	12500	15000
Economy	FC	FC	\$650	\$1,000	\$1,320	\$1,610	\$1,870	\$2,100

## Letterhead

This 100gsm laser bond stock is impressive – for at least two reasons. Firstly, the 100gsm weight is slightly heavier than the standard laser used by many businesses, which communicates quality to your customers. Secondly, the stock is sourced from sustainable forestry – so you can tell your customers how eco-friendly your business is!



### Specs

**Stationery Class 100:** 210x297mm

1,000 minimum run, full colour process front only, no cello available.

Finish	Front	Back	1000	2500	5000	10000
Uncoated	FC	N/A	\$290	\$490	\$650	\$1,000

With Compliments

Every business needs 'With Compliments' slips. At DL size, they are perfect for inserting into envelopes with statements, letters and the like. Brand them with your company's logo in full colour and handwrite your message for a personal touch.



**Specs**

**Stationery Class 100gsm:** 210x95mm  
 1,000 minimum run, full colour process front only, no cello available)

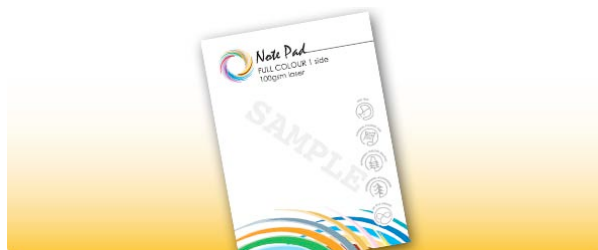
Finish	Front	Back	1000	2500	5000	10000
Uncoated	FC	N/A	\$170	\$300	\$470	\$650

Notepads

**A6 Notepads** - This smaller sized notepad is convenient to use both in the office and out on the road. At 95 x 145mm, it won't take up too much room but will conveniently store all information in the one place. The minimum order of 20 notepads means no-one in the office will miss out!

**A5 Notepads** - These notepads are not only handy in the office, they are also great giveaways for clients. The benefit for you is that when your clients use them, they will be assisting with your promotions as your full colour logo is in plain sight for all to see. And as with all giveaways, the notepads will be used by your clients until they're gone – and then they'll be asking for more!

**A4 Notepads** - The perfect solution for businesses that need to visit multiple clients each day, these A4 notepads fit into portfolio and presentation folders with ease. Use these notepads to jot down important notes while presenting a professional image to your clients. They can also be slipped into information packs as a lasting reminder of your business.



**A6 Specs**

**Stationery Class 100gsm:** 95 x145mm

**A5 Specs**

**Stationery Class 100gsm:** 210x148mm

**A4 Specs**

**Stationery Class 100gsm:** 210x297mm

20 minimum run, full colour process front only, no cello available, 50 sheets to a pad.

Size	Front	Back	20 pads	50 pads	100 pads	150 pads	200 pads
A6	FC	N/A	\$230	\$400	\$600	\$750	\$850
A5	FC	N/A	\$280	\$450	\$650	\$800	\$900
A4	FC	N/A	\$320	\$500	\$750	\$950	\$1,100

**Stationery Packs**

Purchase the stationery pack which contains 1,000 letterhead, 1,000 'With Compliments' slips and 20 x 50 leaf A5 notepads. The perfect size for small businesses, these stationery packs provide all the basics you need to start communicating with your customers while looking professional! They also come in the following sizes:  
 2,500 – 2,500 letterhead, 2,500 'With Compliments' slips and 50 x 50 leaf A5 notepads;  
 5,000 – 5,000 letterhead, 5,000 'With Compliments' slips and 100 x 50 leaf A5 notepads;  
 10,000 – 10,000 letterhead, 10,000 'With Compliments' slips and 200 x 50 leaf A5 notepads;



**Specs**

See individual products for specs.

Finish	Front	Back	1000	2500	5000	10000
Uncoated	FC	N/A	\$500	\$1,000	\$1,500	\$2,000

**What does it all mean?**

**Business Class 420** – means your job is printed on superior 420gsm gloss board. This is the best quality card available in Australia.

**Economy Class 310** – means your job is printed on a 310gsm gloss board. Still great quality, this is what most standard business card are printed on. There is no colloglazing available on economy class products and the minimum quantity is 2,500 for all economy class products.

**Stationery Class 100** – means your job is printed on a 100gsm laser bond stock. Sourced from sustainable forestry so you can tell your customers how eco-friendly your business is.

**Uncoated** – means no extra finish on top of the normal gloss board.

**Gloss** – means a gloss celloglaze (also called laminate) on the front of the business class products. We cannot gloss the reverse.

**Matt** – means a matt celloglaze on both sides of the business class products. One sided matt cello is not available, but it is easy to write over the matt cello.

**\*\* PLEASE NOTE \*\***

These prices are for printing only. If you require a design, please contact Activ Web Design Qld on 0413 140062 or email [info@activwebdesignqld.com](mailto:info@activwebdesignqld.com) for a quote.

Please allow 5 to 10 working days for delivery, depending on the items ordered.